

Figure 1: Location Beacon



Figure 2: Location Beacons

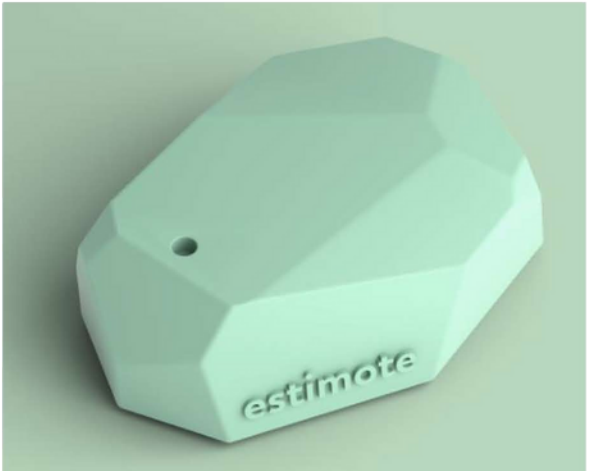


Figure 3: Proximity Beacon



Location Beacon



Proximity Beacon

Battery life	5 years	2 years
Range	200 meters	70 meters
Thickness	24 mm	17 mm
iBeacon™ or Eddystone™ packets	8 simultaneously	1 at a time
Additional packets	connectivity, telemetry, user-defined	connectivity, telemetry
Built-in sensors	motion, temperature, ambient light, magnetometer, pressure	motion, temperature
Additional tech	mesh networking, GPIO, RTC, LED, 1Mb EEPROM, programmable NFC	programmable NFC